

Who are the Pérez family?



Alicia (Miriam Fernández) is 21 years old and is the *reality* show's mastermind and the person pulling the strings. She does all this with creative brilliance and a big heart. Miriam uses a walker due to her cerebral palsy. However, she does not let her physical difficulties hold her back and she is able to fight against adversity with great joy. The idea of filming the Pérez family's life for her final Image and Sound

VT coursework project ties into her natural curiosity about people's behavior because she adores psychology.

Ana (Ana Paredes) is 55 years old and is controlling, handy around the house, and an affectionate and active mother. After years of working in IT in a company she is dismissed.



However, she always tries to be a good sport about life's ups and downs. For Ana, the *reality* show is an opportunity to demonstrate her acting abilities since she has been keeping a secret from her family: ever since she was a young girl she has longed to be an actress. In the end, with the success that the report garners in the *online* world she decides to publish

her autobiography and concludes this stage in her life by signing up to vocational training in Automobile Mechanics.

Gonzalo (Félix Cubero). He has taken early retirement at 60 years old, having worked



extremely hard as an employee in a company selling materials. He is a demanding man with strong principles although he has a strong sense of comedy and is always telling rather unfunny jokes. He agrees to take part in the *reality* show because his niece Ali has asked him to and he loves her like a daughter, although he speaks on camera more out of obligation than out of any real interest. After many twists and turns he ends up

taking a vocational training course in Fashion Design.

Beatriz (Alba Pérez) is Gonzalo and Ana's eldest daughter. With an Economics degree, at 27 years old she has just got back from London armed with two masters' degrees. On her return



she is extremely sure of herself and is ready to take on the world although this is not how things turn out. Spain is not experiencing its best moment economically-speaking and no one hires her despite all her efforts to find employment. At this point she is forced to face reality head on.

Having innumerable academic qualifications does not automatically lead to finding a job. Given the situation, she ends up accepting work as a pizza



delivery worker.

Quique (Diego Mateo) is about to turn 18 and he is the youngest child of the family. He is unsure of what path to take in life and since he likes to impress people and show off he has had a YouTube channel for a while now where he creates content about himself. He currently broadcasts live and has an average of 30 followers. He is not particularly academically gifted and does not plan to study a degree but he

has blind faith in his Youtuber career. To make matters worse, his girlfriend has left him for his best friend.

'Descubre la FP'. Since 2015, the ATRESMEDIA Foundation and **Fundación MAPFRE** have been working to encourage Vocational Training through **'Descubre la FP'**, an initiative intended to spread the word and boost vocational training in Spain, showing it to be an interesting and attractive option. Aware of the wide range of educational possibilities offered by VT studies, and their potential to contribute to boosting youth employment levels, both foundations are jointly developing promotional campaigns on television, radio and multimedia as well as studies and various initiatives to promote this specific kind of education. Notable among their lines of work is the website **descubrelafp.org**, an attractive, easy-to-browse web page with useful content for students, their families and counselors.

The purpose of the **ATRESMEDIA Foundation**, established in 2005, is to ensure that children and adolescents have the necessary support for their well-being and education, as well as raising social awareness about their rights, needs and interests. The three priority areas they work on are: the 'humanization of children's hospitals', the 'normalization of disability' and 'educational improvement'. This last goal aims to contribute to giving credit to the role of the teacher, promote VT and bring education and society closer together.



**FUNDACIÓN
ATRESMEDIA**



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MAPFRE**

Fundación MAPFRE is an institution which is highly committed to society and its main aims are to improve the social and economic conditions of less privileged people and sectors. With this goal in mind, FUNDACIÓN MAPFRE develops activities aimed at disseminating art and culture and promoting the safety of people and their assets, with a special focus on road safety, accident prevention and health. Through its Social Action Area, one of its objectives is to carry out programs and educational and social projects concerned with people at risk of social exclusion. Such programs can be their own or in collaboration with other institutions. In all these areas Fundación MAPFRE is known for its dynamism and passion for organizing a diverse range of projects in almost 30 countries.

FUNDACIÓN ATRESMEDIA

Communication Department

isabel.gallo@fundacionatresmedia.org

91 623 08 04 / 636 993 967

Fundación MAPFRE

Communication Department

alejandra@fundacionmapfre.org

91 581 84 64 / 690 04 9112