

I Edition

# KBr Photo Award 2021



In June 2021 Fundación MAPFRE is launching the 1st edition of the KBr Photo Award, a biennial international prize that reaffirms the Fundación's support for artistic creation. This support takes the form of promoting the winning photographer on a national and international level and furthering their career with a cash prize, an exhibition and an associated catalogue.

With this initiative Fundación MAPFRE is increasing its support for photography in the context of the KBr's programme. Alongside the exhibitions, lecture cycles and activities associated with the programme, the new KBR Photo Award both consolidates and expands the Fundación's activities relating to contemporary photography.

# KBr Photo Award



## The Prize

The prize is 25,000 Euros. In addition, Fundación MAPFRE will organise and present an exhibition in the Espaci 2 at the KBr Fundación MAPFRE Barcelona Photo Center in February 2023. The exhibition will present the results of the prize-winning project and the Fundación will publish an accompanying catalogue.

## Candidates

The KBr Photo Award is open to Spanish and non-Spanish photographers aged over 18 who will produce a new photographic project or complete an already undertaken one, both previously unpublished and which have not been entered for any other similar competition.

## The Selection Process

The selection process comprises 2 stages:

Stage 1: A pre-selection committee at Fundación MAPFRE will assess all the entries and select the entries considered most suitable for presentation to the jury.

Stage 2: An international jury will select the winning entry. The jury will consist of 4 members who are prestigious figures in the international art world, selected by Fundación MAPFRE, in addition to the chief curator of photography of said institution.

## Schedule

Opening date of the competition  
*8 June 2021*

Submission of entries  
*8 June to 10 September*

Jury meeting and announcement of award  
*November 2021*

Winning project to be created  
*November 2021 to July 2022*

Inauguration of the exhibition and publication of the catalogue  
*February 2023*

## Application Form

Available in Spanish and English at:  
[kbr.fundacionmapfre.org](http://kbr.fundacionmapfre.org)

## Jury



**Carles Guerra**

*Artist, art critic and independent curator*

Carles Guerra was director of the Primavera Fotogràfica of Catalonia (2004), director of the Virreina Centre de la Imatge (2009-2011), Chief Curator at the Museu d'Art Contemporani de Barcelona (MACBA) (2011-2013) and director of the Fundació Antoni Tàpies (2015-20). He is also professor of contemporary art at the Universidad Pompeu Fabra.



**Thomas Weski**

*Curator at Michael Schmidt Archive*

Thomas Weski is curator of the Michael Schmidt Archive and has curated the exhibition, *Michael Schmidt retrospective* at the Hamburger Bahnhof Museum for Gegenwart in Berlin in 2020. He has been curator in the Photography and Media Section in the Sprengel Museum in Hanover, head curator in Ludwig Museum in Cologne, head curator, and subsequently deputy director at the Haus der Kunst in Munich.



**Sarah Meister**

*Executive Director at Aperture*

Sarah Meister is the newly appointed Executive Director at Aperture. She has spent over twenty years of an exceptional career at MoMA, being Curator in the Robert B. Menschel Department of Photography since 2009. She has organized numerous exhibitions most recently the acclaimed *Dorothea Lange: Words & Pictures*; *Gordon Parks* and *'The Atmosphere of Crime'*; and *Fotoclubismo: Brazilian Modernist Photography, 1946-1964*.



**Urs Stahel**

*Writer, independent curator and adviser*

Curator at the MAST (Manifattura di Arti, Sperimentazione e Tecnologia) in Bologna, Urs Stahel is advisor to the MAST collection of industrial photography. He also advises the Fundación Foto Colectania in Barcelona and the Vontobel art collection in Zürich. He was co-founder of the Fotomuseum Winterthur and was its director and curator from 1993 to 2013. Urs Stahel lives and works in Zürich.



**Carlos Gollonet**

*Chief Curator of Photography at Fundación MAPFRE*

Former civil servant, he has developed his career as an editor and independent curator. Since 2006 he has been working at Fundación MAPFRE where he oversees the photography program and the photography collection. Among others, he has curated exhibitions of Lee Friedlander, Carlos Perez Siquier, Nicholas Nixon, Bruce Davidson, Emmet Gowin, Dayanita Singh and Harry Callahan.

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Fundación **MAPFRE**

Barcelona Photo Center